**PETER J. HAAS**

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**SUMMARY**

A story-focused Producer & Editor with twenty-year’s experience in creating award-winning content for TV, Film, Digital, and Immersive markets. Seeking a Creative Content position to expand visual storytelling and market strategy skills; focused on delivering stories about important, yet often overlooked issues told from intimate perspectives.

**EXPERIENCE**

*2023-present*

Freelance Creative Content Producer.

Created written and visual works designed for direct audience engagement. Clients include Sheep in Space LLC., *The Twenty-Sided Tavern*, *Space with Vision*, and the *Spectral Voyager Podcast*.

2021-2023

Producer & Editor

Future Proof 404 Corp, Immersive Theater & Experiences Marketing.

Produced, captured, and edited seven seasons of short-form episodic content accompanied by two feature documentaries for integrated immersive marketing campaigns. Resulted in an increase in ticket sales by 30% over a single quarter.

2019-2021

Social Media Supervisor

TZLongsword, Social Media Branding & Marketing.

Developed and produced long- and short-form content, collaborating with social media personalities to cultivate niche market viewers.

2019

Freelance Editor, A&E Networks + Jarrett Creative, TV-Series.

Collaborated with producers and editorial team to create eight episodes of the popular paranormal A&E program *Celebrity Ghost Stories*.

2016-2019

Producer & Editor, Warner Bro.’s Discovery + Groff Entertainment, TV-Series.

Worked jointly with producers and editorial team to co-write, edit, and promote three seasons of the ghost-hunting program *Paranormal Lockdown* for TLC. Produced a “UK” rebranding for the European market through Quest Red.

2014-2016

Freelance Editor, Peacock Productions + MSNBC, TV-Series.

Editor on various news and documentary related programs for various clients through Peacock Productions, MSNBC’s boutique production division.

*Complete filmography and CV available upon request.*

**AWARDS & ACOLYTES**

BAFTA Nominated Project.

Taxidermy Auction Social Media Film Festival, First Place.

Workers Unite! Film Festival, Best Documentary Short.

NJ Ad Club, Third Place: Multi-Product Integrated Campaigns.

American Cinematographer, Work Featured: *Peter Pan Bakery* Documentary

Apple Pro User Stories, Work Featured: *Advanced Final Cut Pro Workflows*

**VOLUNTEER WORK**

2023-present

Member & Curator, 11BC Community Garden.

2020-present

Senior Instructor & Program Coordinator, Gotham Swords Historical Fencing.

* Founding member of Social Club (501c7). Oversees membership management, engagement, classroom and special event programming.
* Responsible for growing membership from 8 to 300 plus through social media and in person community building.
* Community outreach: works to integrate organization with other likeminded groups including various medieval festivals, game festivals, children’s athletic groups, and the annual Von Steuben German-American Day Parade.

**EDUCATION**

B.A., Film Studies: Production, Keene State College.  
Graduated *cum laude*.

Sequential Artist Workshops:  
*Shadow Dance: Fantasy Art and Storytelling with Justine Mara Andersen.*

Werner Herzog Rouge Film School.

Maine Media Workshops:   
*Directing Actors for Narrative Fiction*.

The Huot Career and Technical Center Graduate:

Multi-Media Communications, *with* *Honors*.

**REFERENCES**

Available upon request.

**KEYWORDS + AREAS OF FOCUS**

Film, TV, documentary, theater, immersive, podcast, marketing, promotional content, Avid Media Composer, Adobe Creative Suite, Davinci Resolve, Final Cut Pro, non-linear editing, audio editing, color correction, story producing, field production, Microsoft Office, videography, photography, writing, analog film, digital production, post-production supervision, post-production management, team building.